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IF I COULD INVENT SOMETHING NEW

Imaginatively, I have conceived an innovative idea that Nigeria would live 'American dreams' but it will be termed ' style-naija' where applications will fabricate outfit idea for Nigerians, international superstars and personalities. This application will motivate both younger and older generation to promote the 'style-naija' concept.

Nigeria is a multi-cultural country that includes various ethnical and indigenous attire concepts. These are made manifest in traditional weddings, burial ceremonies, naming ceremonies, festivals and so on. As a country with diversities and an inherent increase in contemporary art, this application will indeed acculturate the Nigerian society, its people so as to single them out in the world which will be called 'ife's fashion steeze '.

'Ife's fashion steeze' will be creating customable and stunning outfits by firstly matching the colors according to cultures and tribe inputted by the end-users. It will consume a total RAM space of 2.8gb[gigabytes].It interface would be designed with a peacock reflecting the various Nigerian ethno-social colours .This will welcome the end-user with a soothing song that captures an instant interest to lodge on the application.

There would be icons for different individual choice of outfit .These icons will lead the individual to different outfits and costumes categories, which include traditional wedding outfit, pageantry outfit, run-way model category outfit, school uniforms, official wear,asoebi for group consumption, and children and baby wears.

The project as titled 'style –naija' will make available, sections in the selection icon to enlighten the consumers of various sections and their functions that will be in a vertical arrangement. When the end-user opens the application after downloading it on their phone or other digital devices. The peacock design for 'style naija' will be displayed on the screen with a Nigerian song that will be used to customize the application.Thereafter,the application will embody different sectional icon that will be used to direct the internet consumer outfit of choice.

These outfits will be tried on already provided cartoonist manikins that will also have different body shapes, so that the end user can select their body type to fit the dress before finalizing the outfit design. These cartoonists figure will also show-case different make-ups and hairstyle to produce the total lookout. The end result will be used by the consumers.

The application will also feature contents of sports and diet advice. This section will feed the end-user of daily diet tips and sports\exercise that is suitable for different people depending on their disposals. This section will be as follows-

- Fashion tips
- Make-ups
- Shoes and costumes accessories
- Braids and hair accessories
- Sports and diet tips

The application will promote Nigerian culture in all its designing ethics.it will give the today's vibe in an afro-centric manner. Hence; it basically will encourage individuals to become their own personal designer and foreigners to find Nigerian clothing by structuring it in their own way.

THANK YOU.