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**IF I WERE TO CREATE SOMETHING NEW**

Ever since I won a spelling bee competition at the age of eleven, I've been keenly aware of the importance of being prepared. During the competition, I confidently planned to use my prize money for my baking business and charity, but when asked about my future career choice as a dermatologist I stumbled. This experience made me realize that I knew very little about what being a dermatologist entailed and if I was truly ready to choose a future career.

Our society faces a double challenge; rampant unemployment, and a lack of career information for young people. Even those fortunate youths who are employed still struggle to make ends meet because of the rising cost of living. So, if I were to create something, I would create an ‘CAREER AWARENESS SOCIETY APP (CASA)’, a one-stop platform to empower individuals and to bridge the gap between aspirations and reality.

This app will help in lots of different ways; a ‘mentor-to-student sessions’ feature where both youths and students can meet with qualified mentors to gain insights into their proposed careers, entrepreneurial classes where users can learn valuable skills for their envisioned futures. The app also provides updates on new job and career opportunities in their area. Other features such as an A.I assistant would be an innovative feature in the app that acts as a virtual guide that helps each student navigate the app efficiently providing personalized recommendations, a business workspace feature where employers can create online jobs for students to earn small amounts of money while practically learning a skill within CASA, fostering and promoting skill acquisition among the youth. My love for reading also gave me an idea of a blog feature where students can stay up to date with new and in-demand careers coming up, so every user can have more career options.

CASA’s versability goes beyond individual users. Schools can leverage CASA’s educational resources to enhance career exploration in their curriculum. Businesses can utilize CASA’s online work space by getting students to do simple online tasks.

In conclusion, CASA is a multi-functional app designed to be a stepping stone to early career development and entrepreneurial success thereby curbing unemployment in the society. By providing accessible information, mentorship, and opportunities like this, CASA empowers people to chase their dreams and pave the way for a more prosperous future.