

To: The Principals
All Junior Secondary Schools
Nationwide - Nigeria

June 20, 2024

Dear Sir/Ma,

Invitation to Participate in the 2024 Heirs Insurance Essay Championship

On behalf of the management of Heirs Insurance Group (comprising Heirs Life Assurance and Heirs General Insurance), we cordially invite your school to participate in the Heirs Insurance Essay Championship.

Launched in 2022, the Heirs Insurance Essay Championship is a prestigious nationwide essay competition aimed at encouraging literacy among young Nigerian students rewarding them with scholarships and grants, as well as contributing to their academic growth.

We are confident that the championship aligns with your school's goals of promoting holistic education and rewarding academic excellence while building capacity of the next generation.

The competition is open to students in Junior Secondary School (JSS1 – JSS3), and they are encouraged to write an essay on the topic: **“If I Could Invent Something”** to stand a chance to win amazing prizes.

Rewards:

- Winner: N5,000,000 Scholarship
- 1st runner-up: N2,000,000 Scholarship
- 2nd runner-up: N1,000,000 Scholarship
- Winner's School: N1,000,000 Grant

Addition: The three finalists will enjoy an all-expense paid trip to the iconic Transcorp Hilton in Abuja for the grand finale of the essay competition.

How Schools can Participate

Essay Details

- **Essay Topic:** If I Could Invent Something New
- **Word Count:** Not more than 500 Words.
- **Writing Format:** Essays must be typed not handwritten.
- **Font Type:** Times New Roman; Size 13
- **Document format:** Word or Pdf

Visit our website, www.heirsinsurancegroup.com/essay to submit essay on behalf of your students.

NOTE: Teachers or Parents are not to help students in writing their essays.

About Heirs Insurance Group

Heirs Insurance Group is the insurance subsidiary of Heirs Holdings, the leading pan-African investment company, with investments across 24 countries and four continents, founded and led by Tony Elumelu. With a rapidly expanding retail footprint and an omnichannel digital presence, Heirs General and Heirs Life serve both corporate and individual customers across Nigeria.

Heirs Insurance Group is championing financial inclusion and leading the digital insurance play in Nigeria, demonstrating its mission to democratise access to insurance. As part of its unique proposition, the Group rolled out digital and mobile channels to simplify access to insurance and make insurance accessible to everyone.

We seek your support in disseminating this opportunity to students in your school.

Thank you

Yours faithfully,

For: **Heirs Insurance Group**



Ifesinachi Okpagu
Chief Marketing Officer