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Essay topic: Invention of branded palm oil to meet International Standard

With the current economic situation in the country. I will put effort on how to contribute in helping the growth of the economy. I personally will invent on how to modernize palm oil product to get to a level of International Standard.

This is how I will package the product.

First of all, after harvesting the palmtree, I will separate it from the palm shell, I will take it to the machine that will grind it, separate the oil and the palm kernel and bring out the palm oil for another process. The process I mean is to boil it or to cook it, to setting temperature to make oil worth while. After sometime you allow the oil to cool.

Next thing to do is to get a well packaged containers and filter the container with oil and package it well with a good brand.

In this process I will take the oil to NAFDAC to certify the quality and also to obtain a NAFDAC number. Because with NAFDAC number the product will get to any standard level in the international economy.

However, in order to make the oil product marketable, I will get a carton and package the containers filled with oil and pack it in row within the carton.

Moreover, I will make sure that the oil will go round within the country and get to final consumers and the whole neighborhood. By so doing, the oil product will be well known in the country and also help to grow the economy of the country. With this level of publicity, Nigerian citizens will become familiar to the new product and also get some distributors to help to distribute the new product to entire country.

After that, as I know that the product has reached the whole nation, I will start making plan on how to make it, to outside the country.

In other words, I will seek the concept of the appropriate body that will help me to satisfy the distribution of the new product to another country. This will be done with initiative to make sure, that the brand will meet up to international standard. This is because in some countries, some products are not allowed if it does not meet their standard. I will also seek the permission of the agency of any country that I will distribute the new product for easy access. Within the country, I will also look for a good distributor that will help me to take the new product across the whole country.

New oil product with a branded containers and well packaged in a row in a carton to meet up with international standard, is what I believe that I can invent to help to grow the economy of Nigeria and I strongly believe that this initiative will go along way to solve the current economic situation in the country.