

# **HIERS LIFE INSUREANCE ESSAY COMPETITION**

**EKAKITIE, DANIELLA OMAMUYOVWI**

**DELTA STATE UNIVERSITY SECONDARY SCHOOL, ABRAKA**

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## **TOPIC: IF I COULD INVENT SOMETHING NEW**

In today's ever-changing world, the power of innovation holds a special place for young creators like me. If I am given the opportunity to do something different and innovative, I would start by creating awareness on the disadvantages of using bleaching cream and innovate ways to stop the use of bleaching products, so dark skin girls in particular improve their over health and confidence level. I am proud to be dark skinned and I want all dark skinned girls to be proud of their skin colour and stop trying to change it by bleaching which ends up destroying their skin. More worrisome is the use of bleaching cream on new babies. Be proud of your skin color, embrace your black skin and love it.

What are these bleaching products? And why are they bad skincare products? Bleaching products are chemical cosmetic products used to whiten ones skin. These are products that are very harmful to the skin because they contain harmful component such as carcinogens. These components are cancer causing there by posing risk to the user. In order to prevent such, there is need to invent a new skin product in this regard, without thinking first of profit but on how it can solve societal problem. Hence I have decided to produce my own skincare brand for dark skinned girls.

I would love to educate people on the benefits of using good skincare products in order to prevent them from damaging their skin. Using myself as an example I am a twin but my twin is light skinned and I am very dark in complexion, in school I get mocked and bullied at but I have found confidence in the fact that black is original, beautiful and strong just like my Dad. Skin care products with natural ingredients like coconut oil, Shea butter, and avocado oil are good and nutritious for the skin because they are fats and as such they can make the skin glow because of what they contain. Honey is another great natural product for the skin as it is used in skin scar healing, when used on the skin it helps hydrate the skin by drawing moisture from the air making the skin youthful reducing fine lines and wrinkles. Vitamin A, C and E are natural ingredients that contain antioxidant and protect the skin, when used on the skin together it helps nourish the skin and make it look healthy and beautiful. In conclusion, I will like to really invent a novel

skincare product and educate people about the long term benefits and most important is for you to be confident and comfortable in your skin colour.